

Message Text

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PAGE 01 MEXICO 04069 101534Z

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ACTION CU-04

INFO OCT-01 ARA-10 ISO-00 PA-02 /017 W

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R 100115Z MAY 75

FM AMEMBASSY MEXICO

TO SECSTATE WASHDC 7682

INFO USIA WASHDC

UNCLAS MEXICO 4069

USIAC

E.O. 11652: N/A

SUBJ: IBM BICENTENNIAL EXHIBITION

STATE FOR AMERICAN REVOLUTION BICENTENNIAL COMMISSION

REF: JOVA/BLUE TELECON 5/9

USIA FOR ILA

1. I AM STRONGLY DISAPPOINTED THAT MEXICO HAS NOT BEEN GIVEN AN OPPORTUNITY TO MAKE ITS CASE FOR A SHOWING OF THE EXHIBIT (SPONSORED, I UNDERSTAND, BY IBM) "THE WORLD OF FRANKLIN AND JEFFERSON." I RECOGNIZE THAT THERE ARE MANY REQUESTS FOR THIS EXHIBIT AND THAT THERE ARE PHYSICAL LIMITATIONS ON THE NUMBER OF TIMES IT CAN BE SHOWN. NEVERTHELESS, I AM DISAPPOINTED THAT IT WILL BE SHOWN ONLY IN EUROPE AND DOMESTICALLY, REGARDLESS OF THE VERY GREAT IMPACT AND LINKAGE THAT THE AMERICAN INDEPENDENCE MOVEMENT HAD ON THE INDEPENDENCE MOVEMENTS IN LATIN AMERICA.

2. I UNDERSTAND THAT THE LAST PORT OF CALL OF THE EXHIBIT WILL BE LOS ANGELES. THIS CITY IS PRACTICALLY CONTIGUOUS TO THE MEXICAN BORDER AND I WISH TO MAKE AN URGENT PLEA THAT THE EXHIBIT BE SHOWN IN MEXICO CITY, EITHER JUST BEFORE OR JUST AFTER IT IS SHOWN IN LOS ANGELES.

3. MEXICAN OFFICIALS WHO HAVE HEARD OF THIS POSSIBILITY

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ARE ENTHUSIASTIC AND THE PRESIDENT OF IBM IN MEXICO TELLS

ME THAT HE ALSO WOULD CONSIDER IT GREAT BOOST FOR HIS
COMPANY, WERE IT TO COME HERE, BUT IS THE FIRST TO
COUNSEL THAT THE DECISION MUST BE MADE BY USG NOT BY IBM.
JOVA

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